

Gideon Weiss
Vice President
International Business Development
RAFAEL Advanced Defense Systems Ltd.



In October 2021, Mr. Gideon Weiss was appointed as Vice President for International Business Development, after completing over four years as Vice President for business development, marketing and strategy, at Rafael's Air & C⁴ISR Systems Division (2017-2021). In this new role, Mr. Weiss is responsible for leading, directing and coordinating marketing, business development and sales activities across Rafael's international markets, working with Rafael's three business divisions, country managers and international representations.

Previously, from July 2011 until August of 2017, Mr. Weiss served as Vice President for Business Development at RAFAEL USA, Inc., out of Bethesda MD, a US company representing Rafael in the US. Mr. Weiss joined Rafael Advanced Defense Systems Ltd. in 1993, working numerous business development, marketing and sales projects including contract negotiations, industry cooperation and teaming agreements in the areas of air-to-air missiles, tactical missiles, naval and electronic warfare systems, directed energy, air-to-surface systems and Ballistic Missile Defense.

Mr. Weiss graduated the Israeli Air Force Flight Academy with honors in 1985 as a fighter pilot. During his ten years of active service, Mr. Weiss flew Kfir C-7s, A-4 Skyhawks and in most of his career F-15s, where he earned over 2,500 flight hours. During his service at his operational F-15 squadron, Mr. Weiss commanded the graduate fighter training phase at the IAF Flight Academy and served in various commanding posts, including deputy squadron commander. From 1993 until 2011, during his work at Rafael, Mr. Weiss continued to serve as an active reserve F-15 pilot and held the rank of Lieutenant Colonel.

Mr. Weiss studied mechanical engineering and business administration at the Tefen College, Upper Galilee. His hobbies include running, cycling, swimming, folk-dancing and woodworking.

Mr. Weiss is married to Dorit Weiss and they have four children.

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