

Membership Report Annual Meeting 6/18/2024

We have had a remarkable year here at The Emanuel Synagogue!

Since adding the membership ladder for New Emanuel Members, we have added 66 new member families and almost twice that many children!

The new member swag boxes are a huge hit! They are delivered to our new members' homes. They have a challah cover with the Emanuel logo on it, grape juice, candles, a wine opener and coupon for a challah from Crown. As well as information about programs etc. The new members can't believe that we deliver them! The conversation that we have with these new members is meaningful and special. It is a wonderful introduction to the amazing place that is the Emanuel Synagogue.

I hope that you have been in the building to see all those smiling faces on the Bimah and at our very successful Community Shabbat dinners every month. They are the future of The Emanuel Synagogue.

Members have asked for more community engagement.

We now have a group of women playing Mah Jong every week. It started with Randie Fierberg teaching a "How to Play" in the month of February. A book group began in April and continues to meet every six weeks. I was told by a few in attendance that this was their way to reconnect with The Emanuel Community. I have been asked can we have a cooking class, learn to make Challah and other Jewish dishes. Please don't hesitate to reach out with something you would like to see us do!

The increase in our social media presence has helped elevate The Emanuel. In the past 7 months our posts on Facebook were seen 66,000 times. Our content has been interacted with 2,000 times - that is a 15% increase. Our reach has increased by 28%. We have 745 followers on Facebook. Instagram is new to us and we have 180 followers. Our reach on Instagram has increased by 113% and interactions by 100%.

You can help by following us on social media! Like, share and repost! Share with everyone how special The Emanuel Synagogue is!

Michalee Merritt, VP for Membership and Engagement